



*News Release*  
**FOR IMMEDIATE RELEASE**  
March 3, 2014

**VIPAR Heavy Duty Footprint Grows in Mexico with  
Addition of American Smartrucks, S.A. de C.V.**

*New stockholder has served the truck parts industry in central Mexico since 1998*

**Crystal Lake, Ill.** – [American Smartrucks S.A. de C.V.](#), a heavy duty truck parts distributor in central Mexico, has joined the [VIPAR Heavy Duty](#) network of distributors as a new stockholder. Established in 1998, American Smartrucks serves owner operators, fleets, maintenance facilities and small trailer manufacturers from locations in Mexico City, Estado de Mexico, and Puebla, Mexico.

American Smartrucks sells a wide variety of heavy duty parts including seals, bearings, braking system valves, drums, friction, lubricants, clutches, filters, lighting, electrical connectors, suspension, cargo control, rims, water pumps, clutches, fifth wheels, batteries and fan clutches.

"American Smartrucks is a leading provider of truck parts in central Mexico with a broad product focus and emphasis on customer service," said Jim Pennig, vice president of business development for VIPAR Heavy Duty. "We are a North American network of truck parts distributors and excited to expand our footprint in Mexico with the addition of this new stockholder to the VIPAR Heavy Duty family."

For more information on American Smartrucks, phone 52-55-5587-1357 or visit [www.americansmartrucks.com](http://www.americansmartrucks.com). For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or e-mail: [info@vipar.com](mailto:info@vipar.com).

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**Image attached:**

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are



specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).

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